

# USA Pavilion @ Expo 2020 Fellows Program

August 2021 - February 2022 | Dubai, United Arab Emirates

## THE USA PAVILION @ EXPO 2020 FELLOWS PROGRAM

As the world comes together at Expo 2020 Dubai to deliver real-life solutions to real-life problems, the USA Pavilion @ EXPO 2020 Fellows Program will bring together 40 outstanding young women and men from across the Middle East, North Africa, and South Asia (MENASA) region for a unique seven-month virtual and in-person program. This cohort represents an eclectic and inclusive group from multiple disciplines across academia, business, media, government, civil society, and policy.

The USA Pavilion @ Expo Fellows Program aims to upskill young professionals, empowering them to become influential leaders in their nations. As agents of change, fellows will promote cultural understanding across the region and beyond, and hone their leadership and problem-solving skills around areas of entrepreneurship, economic opportunity, regional integration, gender equality, and public policy. In addition, fellows will learn practical skills to help build communities, networks, and solutions to respond to some of the world's pressing challenges. Hosted at the USA Pavilion at Expo 2020 Dubai, this is the first exchange program hosted in conjunction with an USA Pavilion at World Expo.

U.S. diplomatic missions from participating countries nominated exceptional young leaders in the fields of technology, entrepreneurship, policy, culture, and media. The final 40 were chosen through a competitive application and selection process. The fellowship involves virtual sessions in August and September 2021, a week of in-person programming in Dubai in October 2021 and again in February 2022. There will be a series of virtual interactions as part of a fellowship-at-home over the intervening period.

PepsiCo, the Global Food and Beverage Company, and its charitable arm – the PepsiCo Foundation are partnering with the Observer Research Foundation America (ORF America), Observer Research Foundation (ORF), the USA Pavilion at the Expo 2020 Dubai, and AstroLabs to establish, design, and facilitate the USA Pavilion @ EXPO 2020 Fellows Program.

