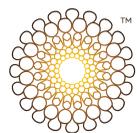




World Expos, also known as World's Fairs, are great opportunities for countries to express their values and display their technology, advancing their interests around the world.



EXPO
2020
DUBAI
UAE



OFFICIAL PARTICIPANT – UNITED STATES OF AMERICA

For more information

www.usapavilion.org

@usaexpo2020



**LIFE, LIBERTY
AND THE PURSUIT
OF THE FUTURE**

USA PAVILION
EXPO 2020 DUBAI

OCTOBER 1, 2021 - MARCH 31, 2022

EXPO 2020 DUBAI

JOIN THE MAKING OF A NEW WORLD

Since 1851, the World's Fair has brought people together from every corner of the globe to innovate, collaborate and showcase the future.

This World Expo marks a pivotal moment in history, as the first Expo to be held in the Middle East.

Expo 2020 Dubai - with its theme of "Connecting Minds, Creating the Future" - will provide a platform to foster creativity, innovation and collaboration within the Middle East and beyond.

EXPO 2020 BY THE NUMBERS

 **192** Country Pavilions, Corporate and Themed Pavilions

 **182** Days of Operation
October 1, 2021 - March 31, 2022

 **More foot traffic than**
the Summer Olympics or the Super Bowl

With a vast majority of visitors from the Middle East and South Asia, there is an unparalleled opportunity to reach and influence key audiences and demonstrate American leadership.



USA PAVILION BY THE NUMBERS

 **40K+** Size of Lot:
40,547 ft² (3,767 m²)

 **18K+** Size of Building:
18,051 ft² (1,677 m²)

 **20K+** Indoor + Outdoor Exhibit Space:
20,623 ft² (1,916 m²)

THE USA PAVILION

LIFE, LIBERTY AND THE PURSUIT OF THE FUTURE

The lightbulb, the phone, the internet — all of these great inventions were created on U.S. soil. Now, see for yourself what the United States has in store for the future at the USA Pavilion at Expo 2020 Dubai.

The USA Pavilion will celebrate the American spirit: the people, the ideas and the contributions that improve lives around the world to build a brighter tomorrow.

Told through eight immersive exhibits designed by global experience design company Thinkwell Group, the USA Pavilion will bring the stories of American mobility to life in a spectacular display of American ingenuity.

Experience what's next at the USA Pavilion.

OPPORTUNITIES

HELP US CREATE THE FUTURE

Within the USA Pavilion, there are several opportunities to highlight innovative and forward-thinking American companies that are driving the future. These opportunities include:

- **American Space Exploration:** In partnership with NASA, the USA Pavilion will feature a full-size replica SpaceX Falcon 9 Rocket, lunar sample and Mars rover on display.
- **Youth Ambassadors:** 75 of America's brightest young people will serve as multilingual guides at the pavilion, welcoming visitors, interacting with VIPs and representing a rich cross section of America.
- **Cultural Programming:** 300+ performers and speakers will showcase American culture, innovation, education and commerce to advance foreign policy priorities.
- **Private Sector Partners:** Opportunities for U.S. brands to support the exhibit and programming; brands like PepsiCo have already committed.

