World Expos, also known as World’s Fairs, are great opportunities for countries to express their values and display their technology, advancing their interests around the world.

Ambassador John Rakolta Jr,
Commissioner General of the USA Pavilion

For more information
www.usapavilion.org
@usaexpo2020
Since 1851, the World’s Fair has brought people together from every corner of the globe to innovate, collaborate and showcase the future.

This World Expo marks a pivotal moment in history, as the first Expo to be held in the Middle East.

Expo 2020 Dubai - with its theme of “Connecting Minds, Creating the Future” - will provide a platform to foster creativity, innovation and collaboration within the Middle East and beyond.

Within the USA Pavilion, there are several opportunities to highlight innovative and forward-thinking American companies that are driving the future. These opportunities include:

- **American Space Exploration**: In partnership with NASA, the USA Pavilion will feature a full-size replica SpaceX Falcon 9 Rocket, lunar sample and Mars rover on display.

- **Youth Ambassadors**: 75 of America’s brightest young people will serve as multilingual guides at the pavilion, welcoming visitors, interacting with VIPs and representing a rich cross section of America.

- **Cultural Programming**: 300+ performers and speakers will showcase American culture, innovation, education and commerce to advance foreign policy priorities.

- **Private Sector Partners**: Opportunities for U.S. brands to support the exhibit and programming; brands like PepsiCo have already committed.

The lightbulb, the phone, the internet — all of these great inventions were created on U.S. soil. Now, see for yourself what the United States has in store for the future at the USA Pavilion at Expo 2020 Dubai.

The USA Pavilion will celebrate the American spirit: the people, the ideas and the contributions that improve lives around the world to build a brighter tomorrow.

Told through eight immersive exhibits designed by global experience design company Thinkwell Group, the USA Pavilion will bring the stories of American mobility to life in a spectacular display of American ingenuity.

Experience what’s next at the USA Pavilion.