

# STATEMENT OF REQUIREMENTS

## BEVERAGES – BEER AND CIDER

### INTRODUCTION

The U.S. Pavilion is looking to engage with American brands and service providers to support the delivery of key functional requirements of the Pavilion. This Statement summarizes the U.S. Pavilion’s requirements within specific categories for pre, during and post Expo 2020.

Please review this document and then proceed to complete the U.S. Pavilion Response Form where you will submit your commercial proposal.

### FOR FURTHER INFORMATION

**Adam Spackman**

[adam.spackman@usapavilion.org](mailto:adam.spackman@usapavilion.org) | +971 (0) 507 930 028

For information about the U.S. Pavilion, please visit our website [www.usapavilion.org](http://www.usapavilion.org)

### REQUIREMENTS OVERVIEW

<b>CATEGORY</b>			
BEVERAGES			
<b>SUB-CATEGORY</b>			
BEER AND CIDER			
<b>REQUIREMENTS SUMMARY</b>			
<b>OVERVIEW</b>			
<p>The U.S. Pavilion is looking to partner with companies interested in supporting the Pavilion through the exclusive provision of beer throughout the pavilion. Ideally the supplier will be a U.S. brand or have strong U.S. brand heritage.</p>			
<b>SPECIFIC REQUIREMENTS</b>			
<p>Below we have outlined our forecast total volumes of beer consumption across both public and VIP functions. We would envisage that each product would feature between 1 – 3 brands depending on the category.</p>			
Product Description & Volume Measurement			Forecast Usage
<b>Beer &amp; Cider</b>			
Full Strength Beer	330 ml Bottles	Dozen	520
Mid Strength Beer			130
Zero / Light Strength Beer			130
Cider			200
Full Strength Beer	Half Barrel (58.66 liters)	1/2 Barrels	40
Mid Strength Beer			25
Zero / Light Strength Beer			20
<p><b>Note:</b> The Pavilion will consider proposals for either full or part services of this category.</p>			